Oversubscribed How To Get People Lining Up To Do Business With You

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Oversubscribed How To Get People

"Oversubscribed" is a concept that migrates one's mindset of tracking down prospects, customers, clients to setting yourself up to be found and pursued by them. He makes it clear that you still have to work hard by describing all the business principles, processes, and resources that need to be employed to make it work.

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Find your niche and get comfortable on some people missing out on what you have to offer. Become more influential, involve others in your ideas and products and build your brand. Focus on serving your customers (spend even more than advertising for that) and turn them into celebrities.

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Oversubscribed: How to Get People Lining Up to Do Business ...

Summary: Oversubscribed – How to Get People Lining Up to Do Business with You by Daniel Priestley Published by Kyaw Wai Yan Tun on July 2, 2020 Being oversubscribed is the way for you to do your best work and spend more time with your existing customers than endlessly chasing new ones.

Summary: Oversubscribed - How to Get People Lining Up to ...

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The new edition of Oversubscribed: How to get people lining up to do business with you is a must-read for entrepreneurs, marketers, business leaders and owners, team managers, and business students. About the Author. Daniel Priestley is a successful entrepreneur who's built and sold businesses in Australia, Singapore and the UK. He's the co ...

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