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(PDF) Journalism and Mass Communication

Mass Communication is the process of delivering information, ideas and attitudes to a sizeable and diversified audience. This is done through the use of media developed for that purpose namely newspapers, magazines, radio, television, websites, social media networks.

INTRODUCTION TO COMMUNICATION AND JOURNALISM

Introduction to Mass Communication Page 2 UNIVERSITY OF CALICUT SCHOOL OF DISTANCE EDUCATION STUDY MATERIAL II Semester MASS COMMUNICATION COMPLEMENTARY COURSE FOR BA ENGLISH INTRODUCTION TO MASS COMMUNICATION Prepared and Scrutinised by Dr. Muhammadali. N. Reader and Head, Department of Journalism and Mass Communication, University of Calicut ...

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Journal of Mass Communication & Journalism (JMCJ), a broad-based journal was founded on two key tenets: To publish the most exciting researches with respect to the subjects of Mass communication & Journalism.

Aims and Scope - Journal of Mass Communication and Journalism

Bachelor of Arts in Journalism and Mass Communication is a three-year undergraduate program equipping students with the technical skills and social understanding to write about and convey information - to the general public - involving business, history, culture, budget issues, governmental matters, entertainment, and sports, through the means of mass communication such as TV, radio, and web-based social networks.

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Mass communication is the process of imparting and exchanging information through mass media to large segments of the population. It is usually understood for relating to various forms of media, as these technologies are used for the dissemination of information, of which journalism and advertising are part.