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Asset allocation - Wikipedia

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An ideal asset allocation strategy for a retirement account might have a mix of stocks, some bonds and – perhaps also a

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bit of exposure to commodities or real estate. And, you want to be diversified within each asset class as well. For example: Your stock holdings would be diversified in a variety of companies in a range of industries

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plans have been designed to reflect market changes and client preferences for loss aversion and income.

Schwab Intelligent Portfolios™ Asset Allocation White Paper

Asset allocation seeks to manage investment risk by diversifying a portfolio among the major asset classes,

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such as stocks, bonds, and cash alternatives. Each asset class has a different level of risk and potential return. At any given time, while one asset category may be increasing in value, another may be decreasing in value.

Asset Allocation -

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Allocating investments across the primary asset classes (stocks, bonds, and cash) provides an appropriate balance between short-term stability and long-term growth potential. Asset allocation is a primary driver of a portfolio's performance over time. In general, the longer your time horizon,

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the more of your portfolio you should hold in stocks.

Asset Allocation Planning for Retirement | T. Rowe Price

Your asset allocation strategy should be consistent with your investing style – from conservative to aggressive. The idea is to find an appropriate balance of

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risk vs. reward by mixing investments to suit your style and your time horizon (how long you expect your assets to remain invested).

Help Manage Risk with Asset Allocation

Asset allocation—how you balance the stocks and bonds in your portfolio—is

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the most important decision an investor makes. This is not overstated! Asset allocation depends on your risk tolerance. Risk tolerance is a nebulous term, but maybe we can better understand it given the recent drop in the market.

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